ADVANTAGES OF CUSTOM SOFTWARE OVER COMMERCIAL OFF THE SHELF SOLUTIONS

Fingent

One size does not fit all!

Is your off-the-shelf solution meeting only **60%** of your operational business needs? Then it's time to consider something custom

CUSTOM SOFTWARE VS COMMERCIAL OFF-THE-SHELF (COTS)

CUSTOM SOFTWARE
» Tailored to address your specific needs
» Scalable to your future requirements
» Adaptable and sustainable
» Integration with legacy software
» An investment for a profitable future
» Easy to maintain and make changes

COMMERCIAL OFF-THE-SHELF (COTS)
» Designed for different types of users
» Requires a high level of customization
» Requires additional components to function
» Slow to change with industry needs
» Subscription/Licensing/User Costs are high
» Overloaded with unwanted features

Here's what businesses say about using custom applications

93%
93% saw a reduction in inefficient tasks

91%
91% saw an increase in team productivity

77%
77% saw a reduction in manual data entry

76%
76% reported increased ROI

Challenges with off-the-shelf solutions

Dependency on manual processes
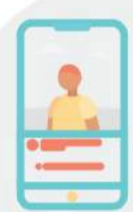
Scattered sources of information

Need to use complex spreadsheets

Exhaustive manual data entry

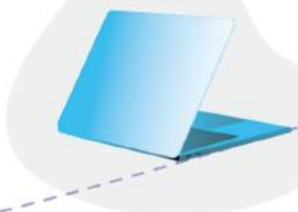## Why invest in custom software? These trends answer

MOBILE
85% of customers prefer native mobile apps to websites

CLOUD
67% of businesses are using cloud service to reduce operational costs

ERP
24% rise in on-time deliveries attained through modern ERP systems

CRM
15.4% of CRMs developed include chatbots and marketing automation tools

ARTIFICIAL INTELLIGENCE
69% of client software demands can be met only with AI-powered features

INTERNET OF THINGS
47% of business leaders have increased their IoT focus to enhance user experiences

Meet your specific business challenges with custom software

You can use custom software apps for several purposes:

» Manage relationship: customers, partners, vendors, employees
» Manage projects: tasks, schedules, meetings, appointments
» Manage inventory, assets, procurement, transportation
» Reporting, analysis, business insights, market watch
» Manage content: documents, videos, images, files
» Manage invoices, bills, orders, quotes, estimates
» Retrieve data from multiple sources, share data
» surveys, collect field data, gather feedback

> " Custom apps are a great return on investment. As your business needs change, custom apps adapt to new requirements. Get the flexibility your users expect by adopting a custom software solution "

Source

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